

RUDY PROJECT CORPORATE IDENTITY

PLEASE READ: IMPORTANT INFORMATION NOTES

•Logos on this page are official versions of the registered trademark logo. They can not be modified, except for proportional scaling.

If possible, please use "MASTER LOGO", being our official trademark.

"RACING LOGO" has been designed to offer great exposure, perfect when dealing with small areas or for massive brand recognition on banners or billboards.

•Black, white and Yellow Pantone® 123C are official Rudy Project colors; we use them mostly for our packagings, advertising materials and communications.

•Please consult us before publishing any ad or commercial work in order to maintain brand image consistency worldwide.

Please do not use any other logo or color.

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CMYK



MASTER LOGO



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